ISABELLA SOTO | (956) 330-5647 | ISABELLASOTO 2019@U.NORTHWESTERN.EDU

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EDUCATION

Medill School of Journalism, Northwestern University, Evanston, IL

- Bachelor of Science in Journalism, Latino/Latina Studies GPA: 3.88
- Dean's list 6/7 possible quarters; active member of the National Association of Hispanic Journalists
- Relevant coursework: Bilingual Reporting, Media Design, Media Law & Ethics, Communication & Technology

SKILLS

Languages: Fluent in English and Spanish, conversational French

Social Media: Facebook, Twitter, Instagram, Snapchat, Tumblr, YouTube, Vimeo, Flickr, WordPress

Computer: Basic HTML and CSS, FineReader, GarageBand, iMovie, Microsoft Office Suite, Adobe Premiere, Adobe Lightroom, Adobe Photoshop, Adobe InDesign

JOURNALISM & MEDIA EXPERIENCE

Diario Perfil & Buenos Aires Times – Buenos Aires, Argentina

Medill Journalism Residency

January 2018-Present

Expected: June 2019

 Report and produce Spanish-language news stories focusing on United States' politics for Perfil's international section in Spanish, and English-language news and culture stories focused on Buenos Aires for the Buenos Aires Times. Features include a deep-dive into Buenos Aires' craft beer scene and the movement for legal abortion across Argentina.

Texas Monthly - Austin, TX

Editorial Intern

June 2017-August 2017

Researched stories for staff writers, transcribed interviews, digitized and archived past issues using FineReader, pitched stories for both online content and the print magazine, and wrote stories on topics ranging from voting <u>technology</u> to the Texas legislature's special <u>session</u>

The Daily Northwestern - Evanston, IL

Op-Ed Contributor

Assistant Opinion Editor

January 2016-December 2017 January 2017-March 2017

Produced and edited opinion pieces, Letters to the Editor, and editorials covering issues on the campus and beyond. Past
columns covered student mental <u>health</u> and journalistic <u>objectivity</u> online.

North by Northwestern Magazine - Evanston, IL

Feature Writer

September 2016-Present

• Report and produce feature-length articles for the quarterly student-run campus magazine. Past stories have investigated the <u>lack</u> of diversity among STEM students and the <u>experiences</u> of low income, first-generation Northwestern students

Ouch! My Ego - McAllen, TX

January 2014-Present

Staff Writer

• Publish articles on local and national musicians and bands touring in the Rio Grande Valley for this South Texas arts and culture-focused blog. Past work includes interviews with George Lewis Jr. of Twin Shadow, Frankie Rose, and Yumi Zouma.

CAMPUS INVOLVEMENT

A&O Productions – Evanston, IL

November 2015-Present

Concerts Committee, Paradigm Talent Agency Liaison

• Communicate with agents to negotiate talent availability and quotes for Northwestern's student-run programming board. Booked and contracted Northwestern's fall "Blowout" concert at the Riviera Theatre featuring Lil Uzi Vert and MØ

WNUR FM Evanston-Chicago

FCC Certified Staff DJ – 5 quarters of show experience

Northwestern University Chicago Undergraduate Program

Third-year counselor

Sexual Health and Assault Peer Educators
Outreach co-chair

Sigma Lambda Gamma Sorority - Tau Alpha Chapter

Multicultural Greek Council delegate, Public Relations co-chair

ADDITIONAL EXPERIENCE

Illinois Caucus for Adolescent Health – Chicago, IL

Organizing and Education Intern

National Latina Institute for Reproductive Health – McAllen, TX

Reproductive Rights Action and Service Corps (RRASC) Intern

September 2016-May 2017

June 2016-August 2016